



Accessibility Statement

True Financial Ltd T/A True Wealth, LowQuotes, Low.ie, Hello.ie & GetCancerCover strives to ensure that its digital services are accessible to people with disabilities. True Financial Ltd T/A True Wealth, LowQuotes, Low.ie, Hello.ie & GetCancerCover has invested significant resources to help ensure access for all users, including people with disabilities, with the strong belief that every person has the right to live with dignity, equality, comfort and independence.

Digital accessibility is not just a target we aim to achieve, but an ongoing commitment that we carry in every aspect of our digital service delivery. We recognize that this requires continuous monitoring, improvement, and adaptation. In the sections below, we elaborate on the various efforts that have been undertaken to address our progress in ensuring digital accessibility for all.

A key element of our accessibility initiative is our engagement with a third-party accessibility consulting organization UserWay to help bring the website into conformance. We use industry standard accessibility methods and tools to accomplish this, in accordance with the relevant version of Web Content Accessibility Guidelines (WCAG) as set forth by the World Wide Web Consortium (W3C) the internet's main international standards-setting organization.

As part of our steadfast commitment to enhancing and addressing accessibility challenges, we use developers who are expert in digital accessibility.

Our approach to accessibility includes both manual accessibility auditing and automated scans.

Low.ie makes available the UserWay Website Accessibility Widget that is powered by a dedicated accessibility server.

The Widget offers user-triggered enhancements that allow visitors to improve the accessibility of the site. These features will, when selected, increase font size, pause animations, change color contrast, and more. People can choose combinations that suit their needs, as per WCAG Level AAA.

The site has enabled Automated Remediation Technology (ART) for all visitors, whether they use assistive technology or not. ART does not detect Assistive Technology usage; rather, it improves accessibility for all site visitors regardless of ability by deploying remediation capabilities such as (not a complete list):

- Images and other non-text elements have alternative text associated with them when required;
- Keyboard navigation is improved with aids such as focus indication and skip links;

Please Contact Us

We are here to assist you and make your experience as smooth and inclusive as possible. If you encounter any digital accessibility issues with our products or services, or need information related to digital accessibility, we want to hear from you! Also, we appreciate and welcome feedback, and we are always ready to embrace suggestions for enhancing our digital accessibility efforts.

Contact Information:

- True Financial Ltd T/A True Wealth, LowQuotes, Low.ie, Hello.ie & GetCancerCover
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We take accessibility seriously and will get back to you shortly.